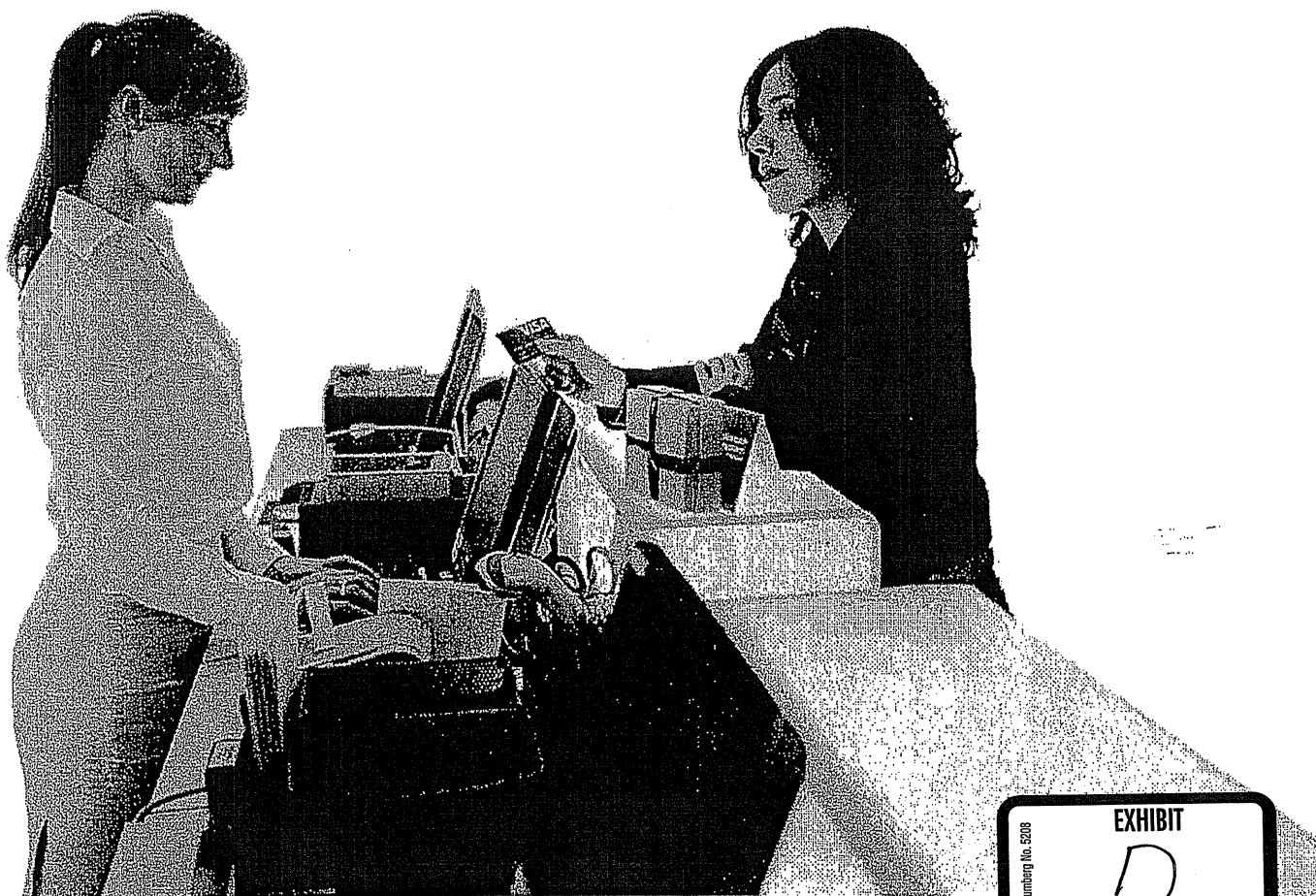




## Rules for Visa Merchants

### Card Acceptance and Chargeback Management Guidelines



Blumberg No. 5208

EXHIBIT

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→ SECTION FIVE: COPY REQUESTS

## Transaction Receipt Requirements— Card-Present Merchants

The following are Visa requirements for all transaction receipts generated from electronic point-of-sale terminals (including cardholder-activated terminals).

### Electronic Point-of-sale Terminal Receipts

**Merchant or member name and location,  
or the city and state of the Automated  
Dispensing Machine or Self-Service Terminal**

**Transaction Date**

**Merchant Location Code**

Effective November 1, 2005, the payment brand used to complete the transaction must be identified on the cardholder's copy of the transaction receipt.

**Authorization Code, if applicable, except for Express Payment Service Transactions.**

**Space for Cardholder Signature, except for:**

- Transactions in which the PIN is an acceptable substitute for Cardholder signature
- Limited-Amount Terminal Transactions
- Self-Service Terminal Transactions
- Express Payment Service Transactions

**Truncated Account Number**  
Visa requires that all new electronic POS terminals provide account number truncation on transaction receipts. This means that only the last four digits of an account number should be printed on the customer's copy of the receipt.

In addition, the expiration date should not appear at all. Existing POS terminals must comply with these requirements by July 1, 2006. To ensure your POS terminals are properly set up for account number truncation, contact your merchant bank.

**Transaction Amount**

XYZ SHOES  
1040 PARK ST  
ANYTOWN, CA 94501  
PHONE # (000) 555-5555  
NOV 10, 2005 12:30PM  
MERCH ID: 08233004  
REF # : 003  
ACT # : \*\*\*\*\*5220  
EXP : XX/XX  
CARD : VISA  
\$21.69  
APPROVAL CODE: 035789  
TRAN ID: VGT7ET800815  
I AGREE TO PAY ABOVE  
TOTAL AMOUNT ACCORDING  
TO CARD ISSUER AGREEMENT  
X  
SIGNATURE  
THANK YOU  
CARDHOLDER COPY

